



Successful Succession Planning



Free Virtual Event

Thursday July 18, 2024 | 12-1pm

Zoom link to be sent following registration

Everyone is talking about succession planning in the legal space, but the conversation usually centers around transition planning for senior partners, not staff. The reality is, succession planning for professional staff is approaching crisis level. Many of these invaluable members of law firms are nearing retirement age and there is a shortage of qualified professionals prepared to take over. Wendy Merrill of StrategyHorse will share some strategies and useful ideas on how firms can address their future staffing challenges



Presenter: Wendy Merrill | *Law Firm Coach and Consultant | StrategyHorse*

Wendy Merrill is a fierce advocate for improving the practice of law. She has worked with thousands of lawyers around the world, providing practical guidance and proven techniques designed to help lawyers and their firms thrive. Wendy is both the award-winning CEO of StrategyHorse, a consulting firm committed to boosting law firm profitability with proven strategies, and the co-founder of The Savvy Advocate, a unique associate training program designed to prepare younger lawyers and their firms for success. She also is an author, columnist, and prominent speaker on law firm growth strategy, winning the war for legal talent, bridging the generational gap in law firms, and more. Throughout her career, Wendy has helped dozens of founders and managing partners to adopt a CEO mindset, equipping them with the skills that are essential for the success and sustainability of their firms. She is also mom of three, an avid Italophile, and a dedicated horsewoman.