



INDEPENDENCE CHAPTER

Association of Legal Administrators

Date: January 26, 2023 - Noon-1pm

Location: Via Zoom - link will be sent 1 day prior to all registrants

Costs: No cost for members

FOSTERING A CULTURE OF SUCCESS: HOW TO GET YOUR LAWYERS' AND STAFF'S MINDSET FROM SURVIVING TO THRIVING

Presented by:

Wendy Merrill and Matthew P. Keris

The last few years have been a roller coaster for law firms; the lingering effects of COVID, the raging war for talent, hybrid work arrangements, and now an impending recession have taken a considerable toll on workplace positivity, productivity, and profitability. Join us for this important discussion around proven tactics for creating a “stickier” firm culture that supports well-being, enthusiastic employees, and the consistent delivery of excellence to clients.

For over a decade, Wendy Merrill has helped thousands of firms to dramatically improve their profitability through the successful alignment of firm leadership, attorney development, staff engagement, and client excellence. As Affinity Consulting’s Director of Strategic Consulting, Wendy helps law firms with strategic planning, executive retreat facilitation, growth strategy, professional development for lawyers and staff, succession planning, and best practices for improving recruitment and retention. Prior to joining the Affinity team, Wendy served as part of a turnaround executive team at DRI (the largest civil defense bar association) facilitating the refresh of the 62-year-old organization. As part of her commitment to facilitating necessary change in the legal space, Wendy authored her first book, Path to Impact: The Rising Leaders’ Guide to Growing Smart, in 2019. She is passionate about helping the future leaders of law firms recognize and quantify their value, and to think and do bigger. Wendy lives in Monkton, Maryland, with her husband, 3 children, 2 dogs, and her beloved horse, Allora.



Matthew is a shareholder of Marshall Dennehey and is the Chair of the Electronic Medical Record and Audit Trail Practice Group. He writes and speaks nationally on a number of topics for organizations including NBC News, Thomson Reuters, The Legal Intelligencer, Law 360 and Becker's Hospital Review. Matt also serves as an editor of Patient Safety, a journal published by the Pennsylvania Patient Safety Authority. Matt is active with the Defense Research Institute, previously serving on the Board of Directors and currently as DRI Foundation President. He is a former President of the Pennsylvania Defense Institute and continues to serve as co-chair of the Medical Professional Liability Committee. He twice served as President of the Pennsylvania Association for Health Care Risk Management, and is an active member of the Claims & Litigation Management Alliance and American Legal Connections.

Matt has a unique perspective on firm practice. As an active member of DRI, he regularly interacts with lawyers from across the county. He routinely grabbles with attorney participation issues, and has insight on the motivation of Baby Boomers, members of Gen X, Millennials and now, Gen Y as a leader in several legal organizations. Over his 25 five years of practice, he has worked as a claim professional, as an in-house attorney and at small, medium and large size firms

Our Business Partner and sponsor for this event is:



~GUESTS ARE WELCOME~

Please RSVP on or before January 22, 2023, at our website [CLICK HERE](#). If you have questions, please call Paula Knutelski at 570-496-4626.